



*Ambasciata d'Italia  
Ljubiana*



**Institut "Jožef Stefan"  
Ljubljana, Slovenija**

in cooperation with



**EUROPEAN UNION  
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REPUBLIC OF SLOVENIA  
MINISTRY OF ECONOMIC DEVELOPMENT  
AND TECHNOLOGY

## 5th Italian Business Forum

# From social enterprise to social innovation

Institut Jožef Stefan, Monday, February 13<sup>th</sup>, 2017



ITALIAN TRADE AGENCY  
ICE - Italian Trade Commission  
Trade Promotion Office of the Italian Embassy



**INTESA SANPAOLO BANK**



**GENERALI**



**UniCredit Bank**



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# Programme

## Introduction to the Programme: Tradition, Institutional Framework and Experience Shared

8.30	Arrival of participants, registration, coffee	
9.00	Welcome and introduction to the programme	<b>Jurij Giacomelli</b> , President, Italijansko-slovenski Forum italo-sloveno  <b>Jadran Lenarčič</b> , Director, Institute Jožef Stefan
9.10	Social enterprise and innovation: an Italian experience shared	<b>H. E. Paolo Trichilo</b> , Italian Ambassador to Slovenia
9.20	Social entrepreneurship fuelling innovation in Slovenia	<b>Tadej Slapnik</b> State Secretary Office of the Prime Minister, Slovenia
9.35	Social enterprise in Italy - The evolution of social enterprise in Italy and its role for the job creation social cohesion and innovation	<b>Bruno Busacca</b> Head of Policy Unit Ministry of Labour and Social Policies, Italy

## Social Enterprise, Innovation and the Future of Work

10.00	Social enterprise and the future of work <u>Keynote Speech</u>	<b>Prof. Carlo Borzaga</b> , Presidente, EURICSE, Istituto Europeo di Ricerca sull'Impresa Cooperativa
10.25	Key Challenges for social enterprises in Slovenia	<b>Mojca Žganec Metelko</b> , General Secretary, Slovenian Social Entrepreneurship Forum
10.40	Re-evolving role of a social enterprise over time in Slovenia: the case of Klet Goriška Brda	<b>Silvan Peršolja</b> CEO, Klet Goriška Brda
11.00	Legacoop: The evolution of an Italian Best Practice	<b>Stefania Marcone</b> , Director, International Relations and European Policies Legacoop
11.20	Peculiarities and challenges of collaboration with social enterprises	<b>Marco Ratti</b> , Head of Investments, Banca Prossima, Intesa Sanpaolo Group
11.40	Coffee Break	

## From Social Enterprise to Social Innovation: Experience Shared

12.05	Initiating Collaborative Networks through Design <u>Keynote Speech</u>	Prof. Barbara Predan, University of Ljubljana, Academy for fine arts and design (ALUO) and director of Institute of design
12.30	Panel: Best Practices in Social Innovation	<u>Moderated by:</u> Elisa Scelsa, director, ITA - Ice, Ljubljana Giancarlo Miranda, CEO, Intesa Sanpaolo Bank
12.45	The case of Poligon Creative Centre	Luka Piškorič, Co-Founder and Managing Director at Poligon Creative Centre, Ljubljana
12.55	The case of SEA	Fabrizio Valencic, Project Manager, Social Economy Agency, ex Cooperativa Arcobaleno, Gorizia
13.05	Social Entrepreneurs an essential component of a circular business model	Lucija Aleksić, Sustainability Compliance Manager, Aquafil
13.15	The case of Videolectures: The Future of diffused education	Mitja Jermol, Institute Jožef Stefan
13.25	The case of social innovation as a key element of the bank's strategy	Alessandro Pontoglio, Unicredit Bank, Slovenia
13.35	Discussion with participants	<u>Moderated by:</u> Elisa Scelsa, director, ITA - Ice, Ljubljana Giancarlo Miranda, CEO, Intesa Sanpaolo Bank
	Conclusions	Moderators
	Closing	Jadran Lenarčič, Director, Institute Jožef Stefan Jurij Giacomelli, President, Italian-Slovenian Forum
14.00	Lunch and Networking	